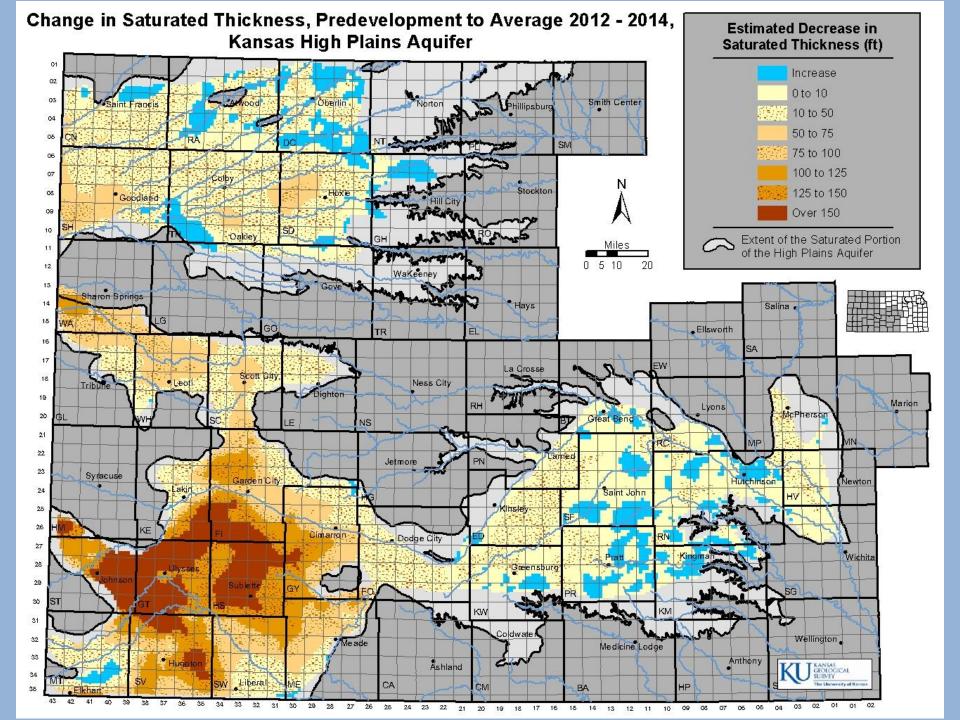
# Water Supply Infrastructure, Conservation, and Moderation: How Owning a Well Affects Kansans' Environmentalism

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## Funding

- University of Kansas
- Institute for Policy & Social
- Research
- Faculty Development Center, SUNY Cortland



## My dissertation examines Kansas well owners, water conservation, and infrastructure.

- What are Kansas well owners' routines for checking their water supplies, and what are their impressions of well water?
- Does well reliance change the relationship between other demographic variables and pro-environmentalism?

## Data collection

- Well owners' addresses located in Kansas Geological Survey's database of Water Well Completion Forms (6.3 percent response rate; 444 responses)
- Sample of Kansans also obtained via Qualtrics (420 responses)

## Sample Overview

864 total respondents:

- 452 non-well owners (52%)
- 412 well owners (48%)
  - 147 Domestic, 136 Lawn and Garden, 67 Feedlot, 62 Irrigators
- 380 live in GMDs (44%)

## Methods

Let's first examine response frequencies, then consult multigroup regression findings (moderation tests).

## Well Owners' Frequency of Checking **Water Depth & Chemical Testing**

Water Depth Chemicals

26.7 %

16.7 %

17.5 %

13.1 %

18.7 %

7.2 %

10.9 %

14.4 %

16.3 %

21.4 %

29.6 %

7.4 %

In the past year

1 – 2 years ago

3 – 5 years ago

GT 5 years ago

Do not check

**Unsure** 

## Well Owners' Perceptions of Well's **Vulnerabilities**

Frequency

**Decreased Water Yields** 29.6 %

**Contamination Risks** 4.5 %

**Both** 20.1 %

Secure and Reliable

45.8 %

## Moderation...

Does the presence or absence of a well change the relationships between commonly used independent variables (sex, income, political views, education, age, and geography) and dependent variables (water saving frequency, ranking water security as a political challenge, voting on waterrelated policymaking, recycling, using reusable shopping bags, and composting)?

## Moderation

Well Owners	Non-
vven Owners	14011-

Well Owners

[IVs] & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting

IVs: Sex, Income, Political Views, Education, Age, and Geography

IVs: Sex, Income, Political Views, Education, Age, and Geography

[IVs] & Water Saving,

Political Prioritization,

Voting on Water,

Recycling, Reusable

Grocery Bags, Composting

Well Owners	Non-Well Ov

wners

Sex & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting

Sex & Water Saving, Political Prioritization, Voting

Income & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery

on Water, Recycling, Reusable Grocery Bags, Composting

Bags, Composting Political Views & Water Saving, Political Income & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting

Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting

Political Views & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting

Education & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting Age & Water Saving, Political Prioritization, Voting Education & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting

on Water, Recycling, Reusable Grocery Bags, Composting Geography & Water Saving, Political Prioritization, Voting on Water, Recycling,

Reusable Grocery Bags, Composting

on Water, Recycling, Reusable Grocery Bags, Composting Geography & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting

Age & Water Saving, Political Prioritization, Voting

## Correlations that change significance across groups: **Non-Well Owners**

### **Well Owners**

Sex & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting Income & Water Saving, Political Prioritization,

Composting Income & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting

Voting on Water, Recycling, Reusable Grocery Bags, Composting Political Views & Water Saving, Political Prioritization, Voting on Water, Recycling,

Political Views & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting

Reusable Grocery Bags, Composting Education & Water Saving, Political Prioritization, Education & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery

Bags, Composting

Voting on Water, Recycling, Reusable Grocery Bags, Composting Age & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags,

Composting

Geography & Water Saving, Political Prioritization,

Voting on Water, Recycling, Reusable Grocery

Bags, Composting

Sex & Water Saving, Political Prioritization, Voting

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### **Well Owners**

on Water, Recycling, Reusable Grocery Bags, Composting Income & Water Saving, Political Prioritization, Voting on Water, Recycling, Reusable Grocery Bags, Composting

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Let's focus on the relationship between education and age & the dependent variables across these groups...

## **Moderation (Education & Age)**

...Maybe education leads to better awareness for non-well owners. But well owners are *already thinking about water supplies*, so they don't need more education to make informed voting decisions.

...Age might not be significantly correlated among the well owners because well owners of all ages have a better understanding water supplies.

# Well ownership = Wisdom? Wisdom? Environmentalism?

\*\*\*In another study, I established that well owners have significantly higher levels of water literacy (Ternes 2017)

## The Broader Arguments:

- (1) Well owners have a range of concerns & well monitoring routines.
- (2) Some relationships between demographics & environmentalism are moderated by water supply infrastructure.

## How can I improve my work? brock.ternes@cortland.edu

- Publication in Rural Sociology:
"Groundwater Citizenship and Water
Supply Awareness: Investigating WaterRelated Infrastructure and Well
Ownership."